

Useful media and promotional opportunities

This is a list of some key media, organisations and individuals interested in hearing about and promoting your work. Arts Access Aotearoa will add to this list as it finds out about additional media and promotional opportunities.

Disability organisations

Also use *Where to go for advice and information (Arts For All, page 81)*, a useful list that includes disability organisations. These organisations have newsletters, websites, magazines and email mailing lists. They will be happy to promote an accessible event or one about disability.

For example, Deaf Aotearoa will promote any sign interpreted events through its weekly e-news website and Facebook page. Similarly, the Blind Foundation or Blind Citizens NZ will promote your audio described events through their communication tools.

Useful media, websites and organisations

Access Radio

There are eleven community access radio stations from Southland through to Auckland. They make radio by, for and about the communities they serve. Contact the Association of Community Access Broadcasters for more information and local contact details.

E: info@acab.org.nz

W: acab.org.nz

Arts Access Aotearoa

Advocacy is a key role for Arts Access Aotearoa and it's always keen to write and promote stories that reflect accessible arts practice and an inclusive approach to the arts. Talk to the Communications Manager.

T: +64 4 802 4349

E: iona.mcnaughton@artsaccess.org.nz

W: artsaccess.org.nz

AttitudeLive.com

AttitudeLive.com is a web platform using documentaries, video and blogs to reflect the lifestyle, issues and interests of people with experience of disability. Led by people with lived experience of disability, it aims to build a global online community. Sitting along this platform is Attitude Pictures, funded by NZ On Air and producing TV One's Attitude weekly programme on Sunday mornings.

T +64 9 309 4015

E: info@attitudelive.com

W: attitudelive.com



Arts For All is an Arts Access Aotearoa/Creative New Zealand partnership programme. It aims to encourage arts organisations, venues and producers to improve their access to disabled audiences. Download the guide *Arts For All*, published in 2014 by Arts Access Aotearoa, at artsaccess.org.nz or call 04 802 4349 for a hard copy.



New Zealand Federation of Disability Information Centres

A one-stop shop with more than 30 centres throughout New Zealand and a huge client base, this organisation can publicise your arts events or promote your accessible venue to its networks. See *Appendix Five* for contact details.

T: 0800 69 33 42

W: nzfdic.org.nz

Eventfinda

Eventfinda is an online cultural events calendar that focuses on what's on around New Zealand. Membership is free, letting you list your own events, make comments and post reviews, and giving you access to regular competitions for concert tickets, CDs and more. Eventfinda supplies event information to some of New Zealand's biggest media and lifestyle sites.

W: eventfinder.co.nz/

One in Five

This Radio New Zealand National programme goes to air every Sunday after the 7pm news. It has a broad brief, and includes interviews with leading commentators on disability issues and disabled people achieving in the arts, sports and education. It is presented by Carol Stiles.

T: +64 4 474 1999

E: oneinfive@radionz.co.nz

W: radionz.co.nz

Scoop

Scoop.co.nz is New Zealand's largest online news resource read by more than 400,000 people every month. Its policy on the publication of press releases and associated material is simple. "If it's a press release issued in New Zealand, is legible, legal, sane, not hateful and not defamatory we will most probably publish it." It's a free service and you can access this audience by emailing your press release to editor@scoop.co.nz.

W: scoop.co.nz

The Big Idea

This is New Zealand's largest online community of people in the creative sector. It includes arts news and events, celebrates success, profiles role models, offers work and income opportunities, builds connections – and much more. You need to be a member to contribute to the site but membership is free. Visit its website for more information and contact details.

W: thebigidea.co.nz

Without Limits

A quarterly magazine about disability in New Zealand featuring profiles, issues, achievements and information. It is owned and edited by John Wolk.

T: +64 9 522 2764 | 0274 918 747

E: withoutlimits@xtra.co.nz

W: withoutlimits.co.nz